

The Daguerreian Society
 3043 West Liberty Avenue
 Pittsburgh, PA 15216-2460

MECHANICAL REQUIREMENTS

Digital Submissions: Artwork is preferred as a Pagemaker file for Macintosh. Quark XPress files and files from PC systems are also acceptable. Please be sure to include all linked graphics and all fonts with your submission. It is always a good idea to mail a hard copy of your ad—especially if you are e-mailing your ad to us—so we can verify that all fonts and art are linking correctly.

Camera-ready art submissions for the Newsletter: Artwork must be photostat or high-quality (600dpi, 100-line screen) laser print or equivalent. Film is acceptable, but a print is preferred.

Camera-ready art submissions for the Annual: For the best reproduction of your ad, artwork must be film (right-reading, emulsion down) at 133-line screen.

For all submissions: Be sure to comply to our size requirements. Resizing artwork will add additional cost to your ad.

TERMS

For all publications, we invoice after publication, net 30 days.

RIGHTS

The Publisher reserves the right to reject or omit any advertisement at any time for any reason.

ADVERTISING INSERTION RATES

THE DAGUERREIAN SOCIETY NEWSLETTER

Prices per insertion	1X	3X	6X
FULL PAGE, TWO COLOR/DUOTONE	\$560	\$500	\$450
FULL PAGE, ONE COLOR	\$260	\$230	\$200
SPECIFIC PAGE PREMIUM*	10%	NONE	NONE
HALF PAGE	\$145	\$125	\$110
QUARTER PAGE	\$90	\$75	\$60
EIGHTH PAGE	\$50	\$40	\$35
DAGUERREIAN MARKETPLACE	\$25 for three issues for a one-line listing		

Note: Prices assume camera-ready art with no layout required. Production services are available at special rates.

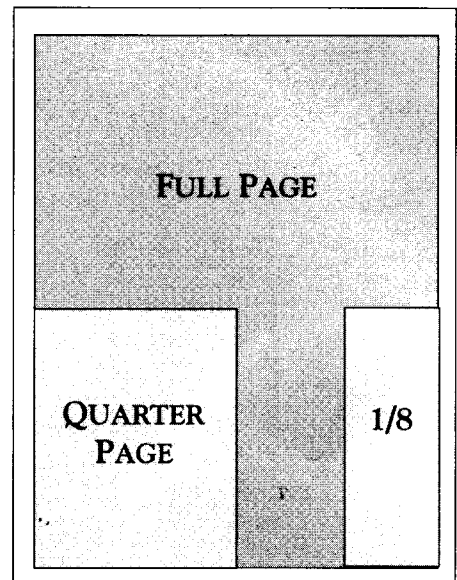
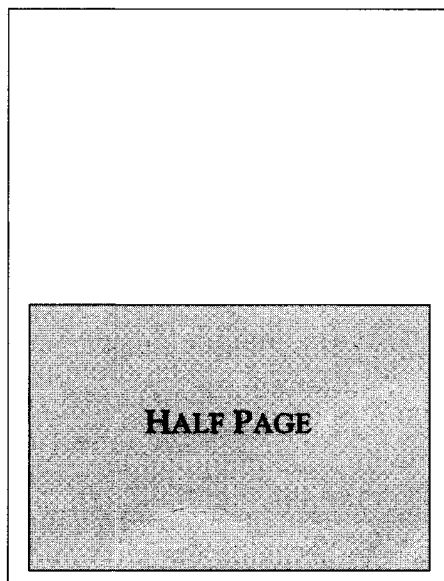
**This full-page surcharge applies to advertisers who wish to reserve a specific page. Artwork must be received by the camera-ready deadline date.*

THE DAGUERREIAN ANNUAL

FULL PAGE	\$450
HALF PAGE	\$250

Note: Prices assume camera-ready art with no layout required. Production services are available at special rates.

ADVERTISING SIZES AND LAYOUTS



SIZES (height × width):

	ANNUAL
FULL PAGE	8½" × 7" max.
HALF PAGE	4½" × 7" max.
QUARTER PAGE	n/a
EIGHTH PAGE	n/a

NEWSLETTER

FULL PAGE	9⅝" × 7¼" max.
QUARTER PAGE	4¾" × 7¼" max.
1/8	4¾" × 3½" max.
	4¾" × 1¾" max.

We can often work with odd sizes—do call us or send a copy of what you have.